

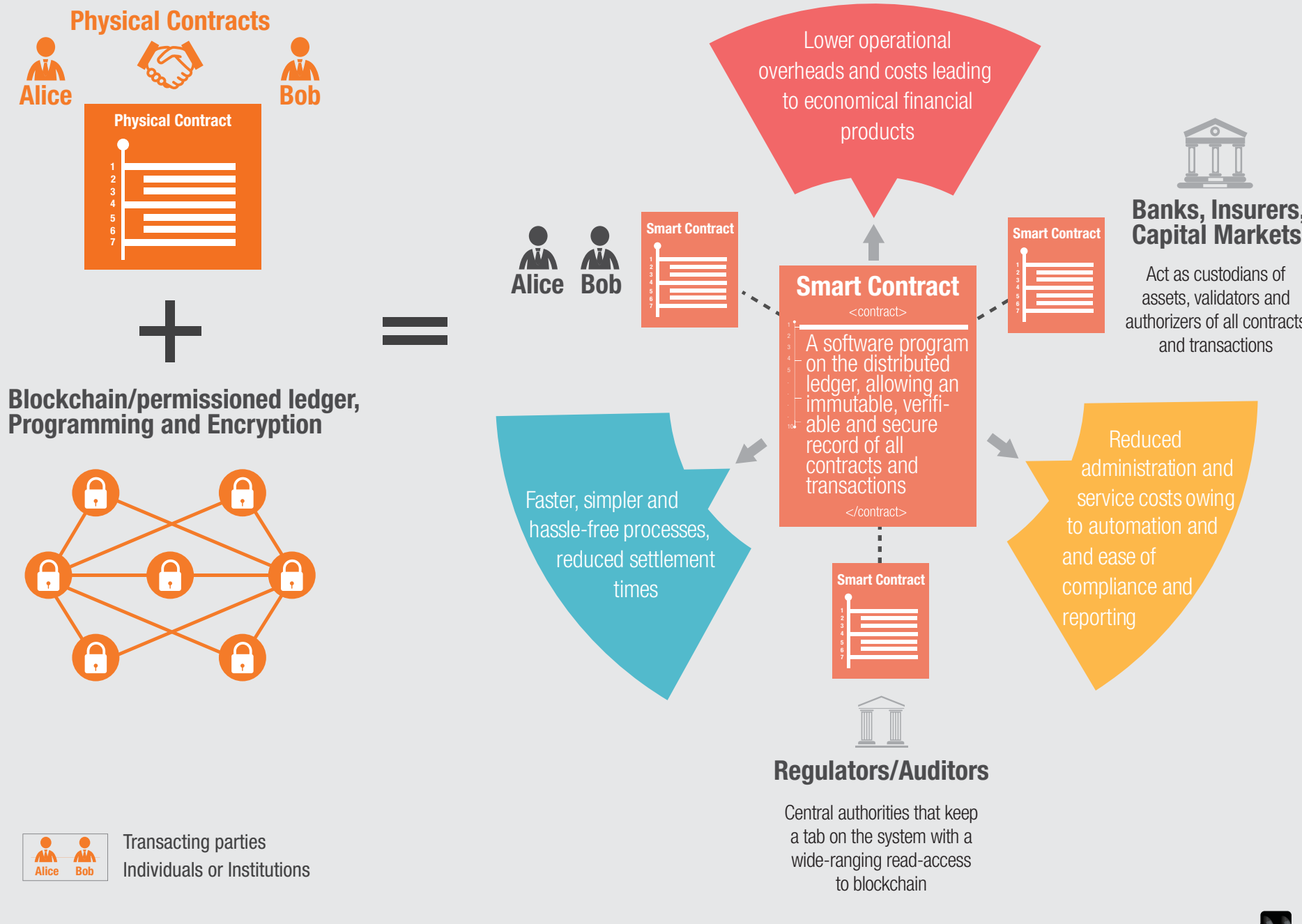
# Smart Contracts in Financial Services: Getting from Hype to Reality



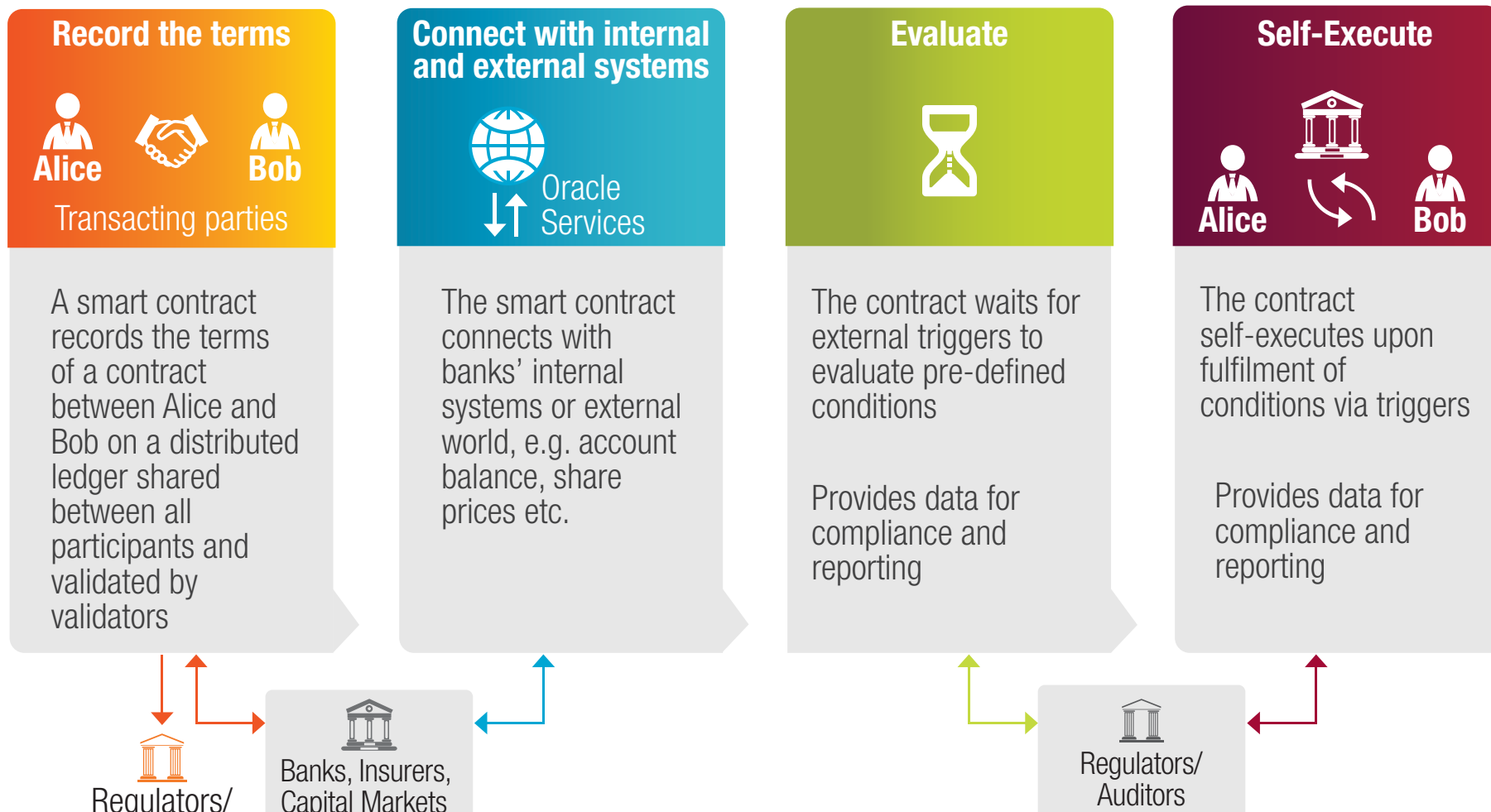
## What is a Smart Contract?

**Programmable contract capable of automatically enforcing itself upon the occurrence of pre-defined conditions**

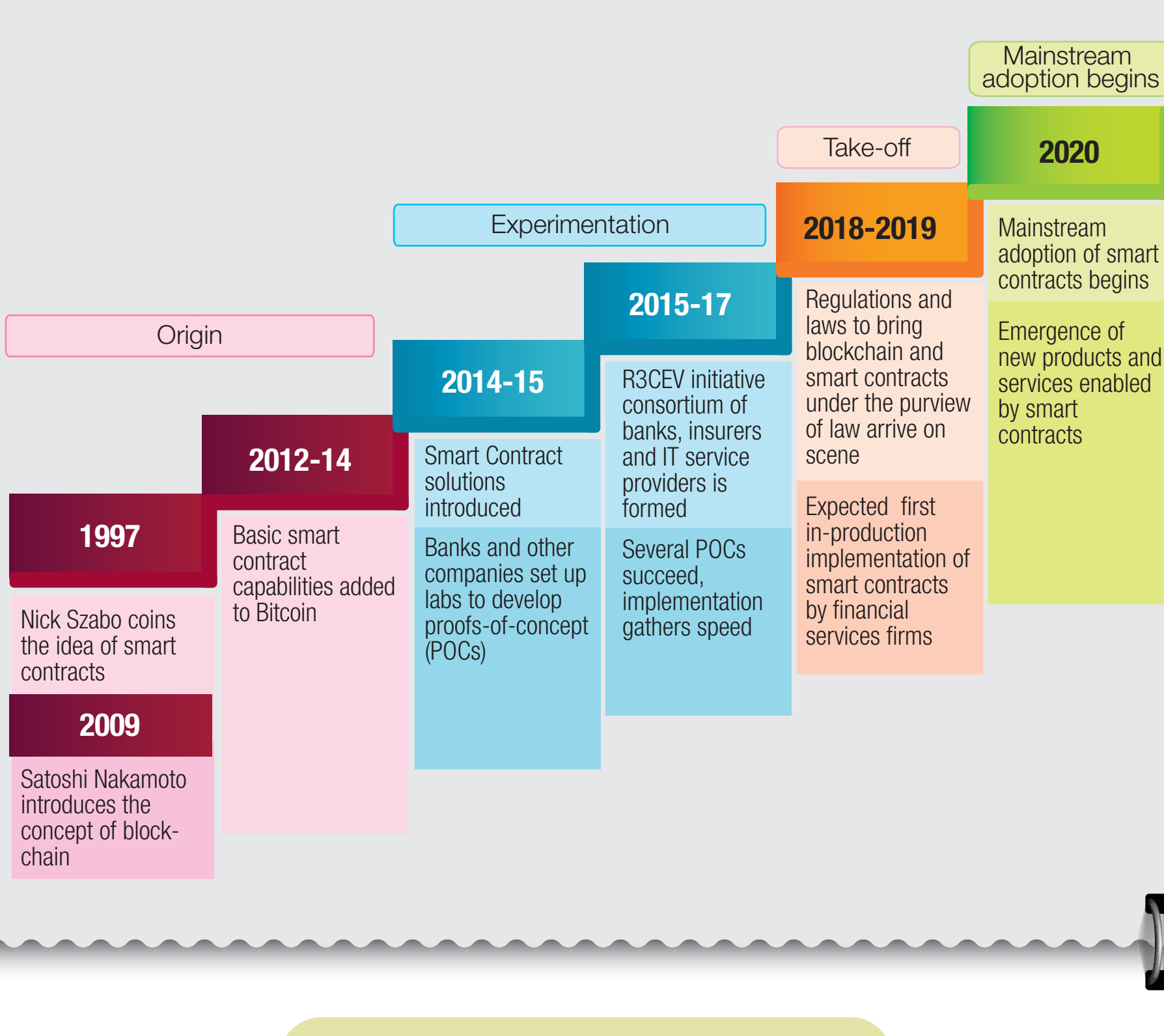
## How Smart Contracts Work in a Permissioned Blockchain System



## Smart Contract Lifecycle



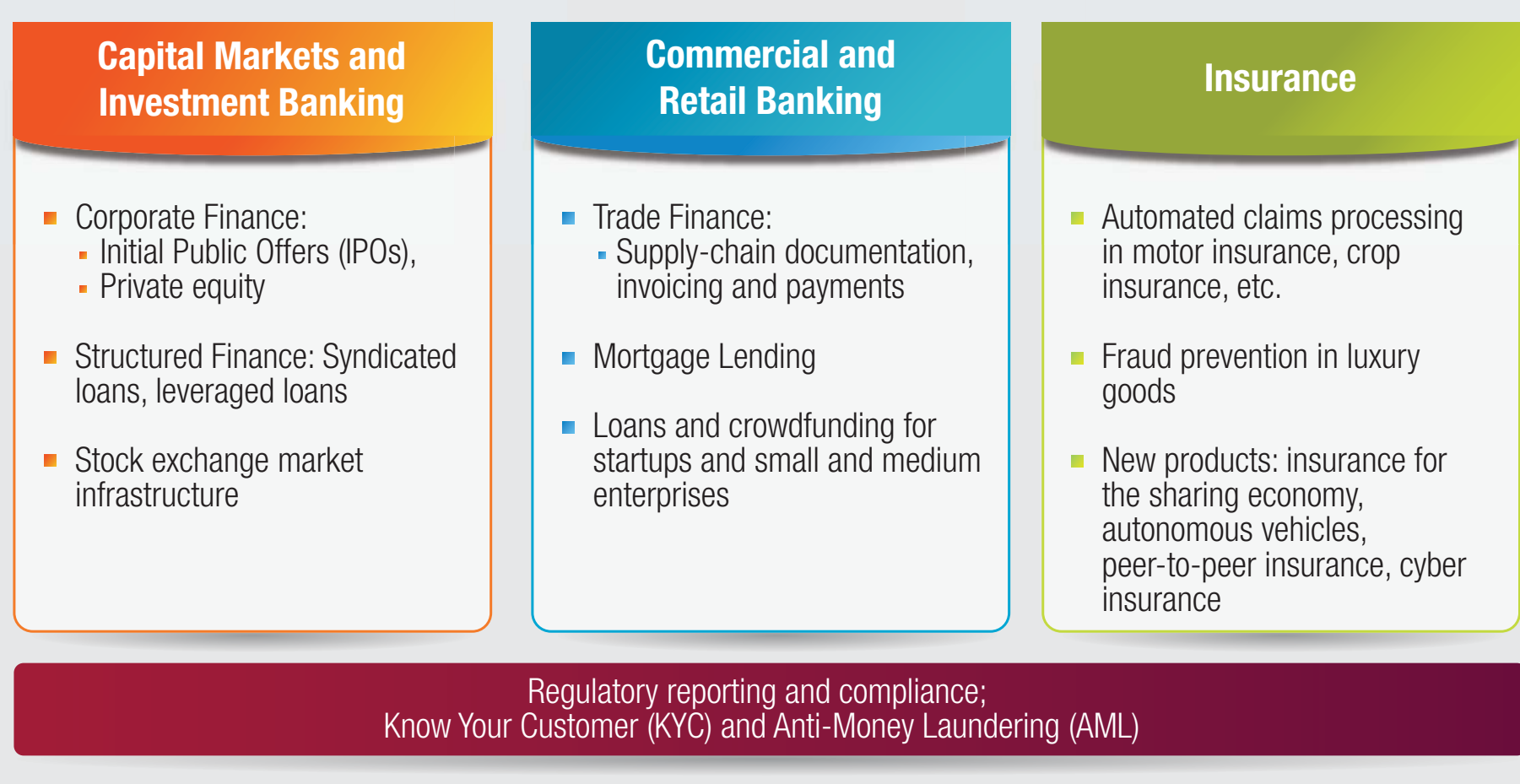
## When will Smart Contracts Become Mainstream?



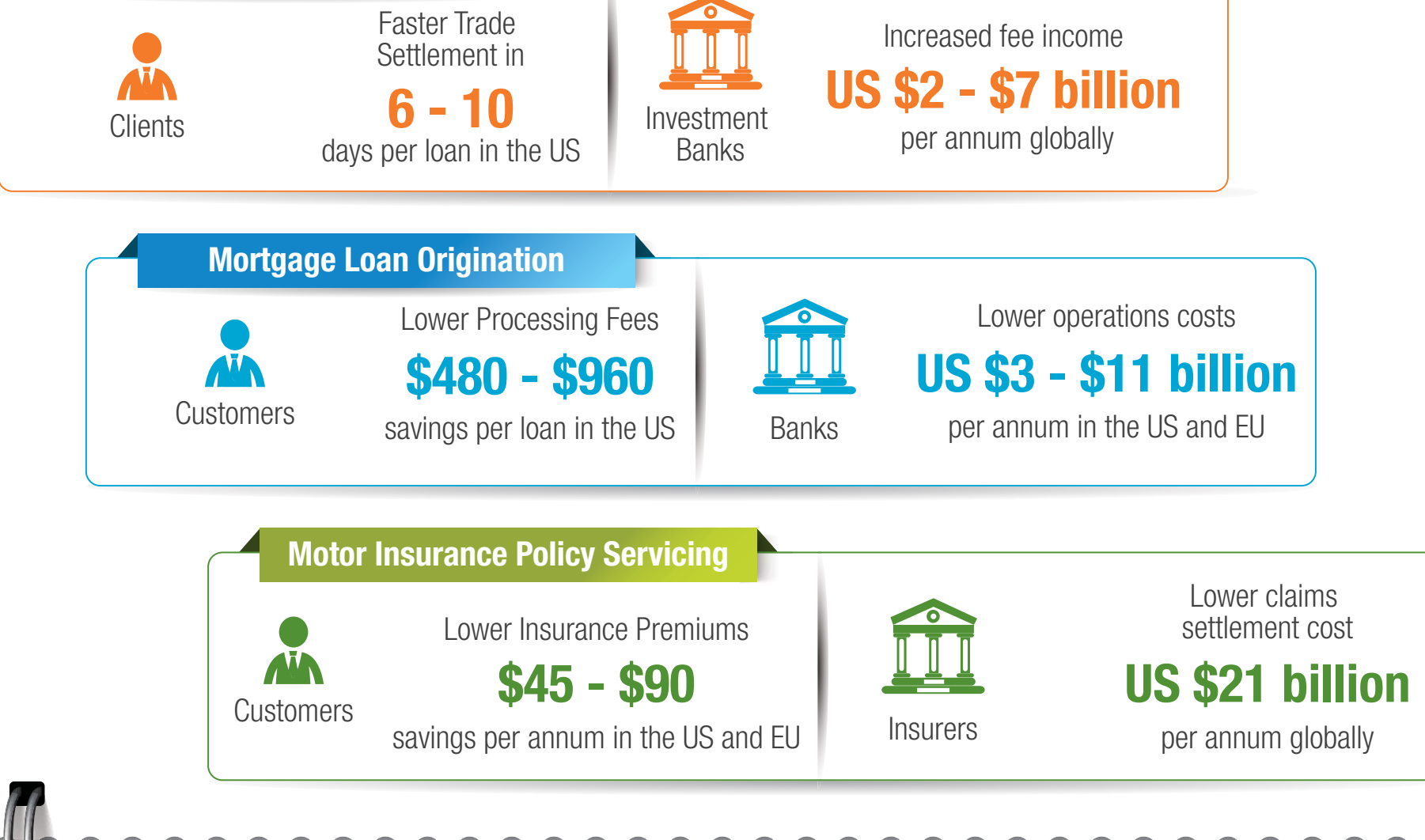
## Why do we Need Smart Contracts?



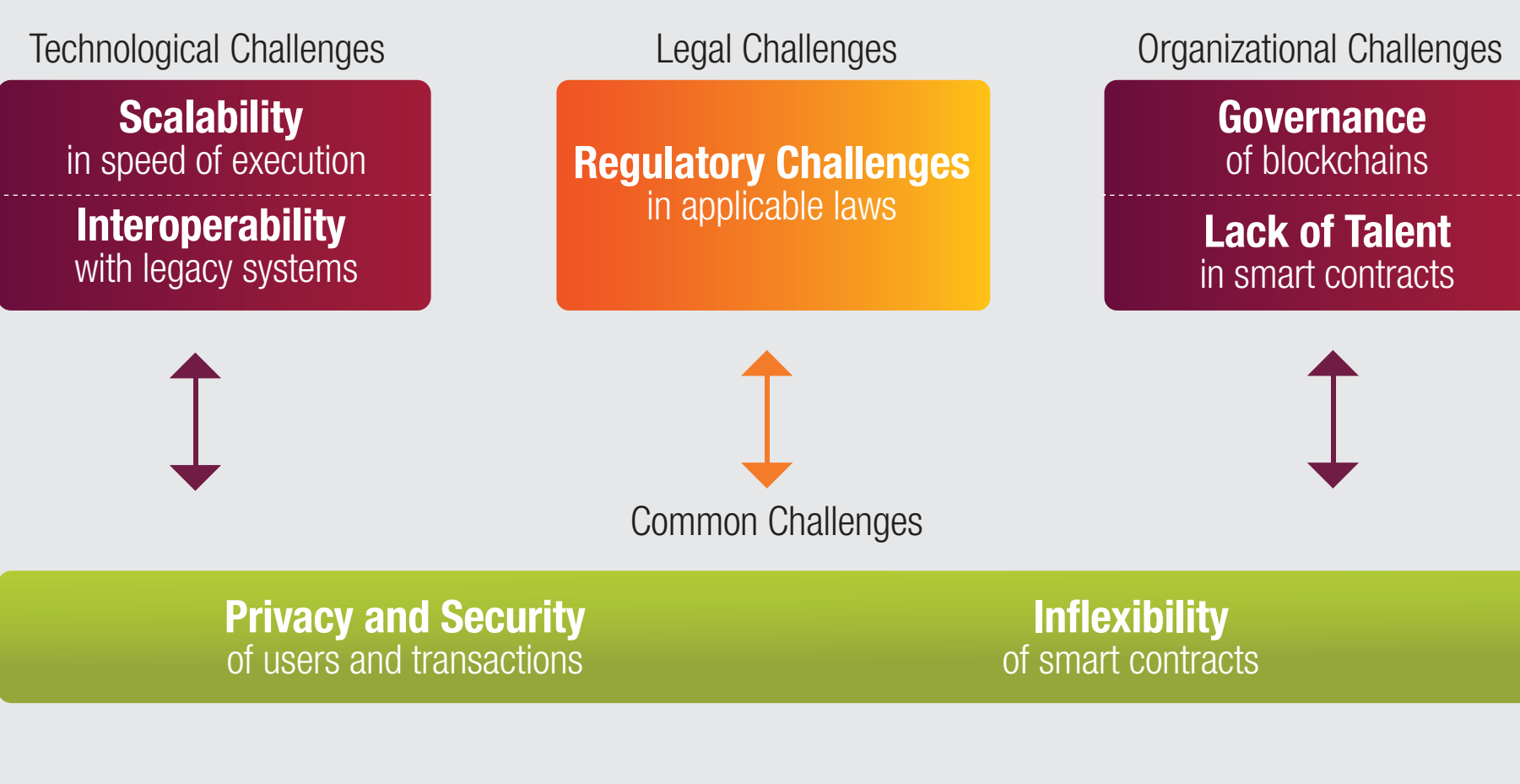
## What are the Opportunities in Financial Services Industry?



## What do Financial Services Firms and their Customers Stand to Gain from Smart Contracts?



## Key Challenges in Smart Contract Adoption



## How can the Financial Services Industry Realize the Full Potential of Smart Contracts?



Reach out: Interested in reading the full report?  
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